

ICE

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WOMEN AND THE ECONOMY

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CLIMENT SERRANO, Salvador

ISO 9000 vs EFQM in ISO 9000-certified companies in the Valencian Community

Abstract: The present paper presents the findings of a postal survey involving ISO 9000-certified companies in the Valencian Community on the differences between companies with ISO 9000 quality certification only, and those that also hold European Foundation for Quality Management (EFQM) certification. The differentiating factors were divided into two categories: factors unrelated to quality such as company size, industry or exports; and related factors such as the amount of time the company has been certified; the use of quality management methodologies; factors affecting certification; measurement and use of quality costs; cost cutting; and increase in productivity thanks to certification and use of quality management tools.

Key words: ISO 9000, EFQM, quality costs, methodologies, tools.

JEL Classification: M10, M20, M40.

DELGADO PIÑA, M.^a Isabel and VÁZQUEZ INCHAUSTI, Elena

Women's presence in the professional ranks of banking, 2000-2008

Abstract: The present paper analyzes the impact of the equality measures included in the collective bargaining agreements in place in Spanish banking. The conclusion reached in the descriptive study conducted is that the proportion of men and women has been changing to the benefit of the latter. Women's access to professional positions has increased visibly, although they continue to hold more administrative jobs. These findings are an indication that the gap between men and women in banking is narrowing.

Key words: Gender differences, professional groups, banking.

JEL Classification: J16, J53, J71.

ESCRIBANO SOTOS, Francisco and PARDO GARCÍA, Isabel

Women and economics research

Abstract: Any number of papers published in the late twentieth and early twenty first century have analyzed women's participation and relationship to science. Economics has been no stranger to this trend. The present article analyzes women's presence in economics and their participation in university teaching and research. The most prominent findings show that women's initially lesser presence may be explained by the retarded consolidation of the Spanish economy. Nonetheless, while at this time their educational status is similar to men's, they are far under-represented in the higher echelons.

Key words: Women, economics, research.

JEL Classification: A10, A11, B29.

GALINDO MARTÍN, Miguel Ángel

Women's contribution to classical and neo-classical economic thought

Abstract: A significant proportion of economic literature in the classical and neo-classical periods was authored by women. Part of these works aimed to popularize economists' theories, but an equally substantial part criticized aspects of those theories, particularly in connection with salaries, education and women's family role. The present article analyzes the positions of the women who criticized or developed what may be regarded to be «traditional» premises.

Key words: Women, economy, Adam Smith, neo-classical postulates, education, labour market.

JEL Classification: B12, B13, B24.

GALLEGO ABAROA, Elena

Women's participation in political economy at the dawn of the nineteenth century: Jane Marcet, Harriet Martineau, Millicent Garrett Fawcett and Harriet Taylor Mill

Abstract: Classical political economy was developed by a series of authors whose works systematized the laws of economic progress under the capitalist model. While the nineteenth century was instrumental to the progress of economic theory and political economists reflected on the mechanisms favouring industrial and trade growth, the dissemination among the population as a whole was also an important task. Women economists realized the cruciality of disseminating economic principles across all of society, especially the economic advantages deriving from the convergence of capitalist and worker interests. The present article discusses the contributions of four prominent authors: Jane Marcet, Harriet Martineau, Millicent Garrett Fawcett and Harriet Taylor Mill

Key words: Economy, women economists, economic and social progress.

JEL Classification: B12, B15, B31.

GONZÁLEZ TIRADOS, Rosa María

The gender problem in twenty-first century Spanish business structures

Abstract: This article introduces some of the aspects of women's professional life in this first decade of the twenty-first century and analyzes the various roles of businesswomen and the external perception of those roles. Data are furnished on women in executive positions and on female performance in the labour markets where gender-based quantitative information is available. The article ends with a brief analysis of the present business environment, with an allusion to university training as

a stepping stone for women to access the business world and executive positions, and the skills required to do so.

Key words: Women and work, women's role, labour markets, women entrepreneurs.

JEL Classification: J20, J24, J29, L2, L29, M5, M59, Y10.

MÉNDEZ PICAZO, María Teresa

Nineteenth century women: from domestic accounts to professional accounting

Abstract: Throughout history, women have always been closely associated with one form or another of accounting, originally in connection with their role as household administrators. This article describes women's participation in the nineteenth century development of accounting against the backdrop of the social, political and economic change that laid the foundations for today's world.

Key words: Accounting, women, education, profession.

JEL Classification: J16, M40.

PERDICES DE BLAS, Luis

Women, education and labour market in Pablo de Olavide's reformist project

Abstract: The present paper discusses the role that enlightenment author Pablo de Olavide assigned to women in his reformist project, and places his ideas on the subject in the European and Spanish context. Particular attention is devoted to his reflections on education and women's inclusion in the labour market.

Key words: Women, education, labour market, enlightenment, Pablo Olavide.

JEL Classification: B11, B13, I20, N33.

PÉREZ CALLE, Begoña

Joan Robinson: the contributions to market theory made by a young Cambridge Circus economist

Abstract: Joan Robinson's initial research influenced the course taken by competition studies in the early nineteen thirties. Her discussion of business theory in these first writings was widely accepted for many years. At the time, her five male Cambridge Circus colleagues were a source of common interests, professional and personal passions and support for her work. In the demanding and primarily masculine world of her times, her strong will and non-conformist personality brought her just recognition from the outset, with the exception of a few unfair incidents. The present research focuses on her youthful microeconomic papers and the origin and influence of her ideas.

Key words: Joan Robinson, imperfect competition, marginal revenue, monopoly theory, Cournot, Cambridge Circus, monopolistic competition.

JEL Classification: B16, B21, B50, D42, D43.

PERIS-ORTIZ, Marta; PERIS BONET, Fernando J. and RIBEIRO SORIANO, Domingo

Skills and entrepreneurial women

Abstract: This article describes women's access to human capital training, their position on the labour market and executive status in Spain, and proposes a series of theories on or approaches to a review of the feminine condition. It also explores the literature on political aspects and the notions surrounding the female figure in capitalist countries, together with women's working conditions in terms of equity (ethical and moral dimension) and productivity (economic dimension). Drawing a distinction between these two dimensions helps to clarify the public and corporate policy that should be adopted.

Key words: Gender problems, businesswomen, skills, women's working conditions, reconciliation between working and family life.

JEL Classification: J16, L26, M12.

RAMOS GOROSTIZA, José Luis

Fabian socialism and central planning: Beatrice Webb's journey to Stalinist Russia

Abstract: Beatrice Webb's diary and correspondence are used in this study to analyze the shocking «conversion» of this prominent Fabian socialist to Soviet communism: in other words, her evolution from her open rejection of the Bolsheviks and the Russian revolution to nearly unconditional support for the Soviet Union as the new form of socio-economic organization. In this regard, particular attention is devoted to the Webbs' journey across Stalinist Russia in 1932. Beatrice Webb's notes on her impressions are compared to the opinions of friends with Fabianist leanings, such as B. Russell, H. G. Wells and J. M. Keynes, on the occasion of their (earlier) visits to the USSR. The article also analyzes the view of the Soviet Union furnished by the Webbs in their 1935 best-seller, *Soviet Communism*, which was praised by Keynes and others, including Trotsky from his exile. This analysis focuses on the couple's assessment of centralized economic planning.

Key words: Beatrice Webb, Fabian socialism, Soviet communism, planning, Russia.

JEL Classification: B14, B24, B31.

TRINCADO AZNAR, Estrella

Debate with Rosa Luxemburg on the present crisis... and on value

Abstract: The present paper discusses the economic crisis and value with Rosa Luxemburg. Luxemburg explored the doctrine of classical economists and clarified the

concept of capital in Marx. Her contribution, however, was to identify what she saw as a contradiction in capitalism, for which consumption is necessary for production but in which production is geared not to consumption but to the creation of increasingly rising capital gains. To that end, she discusses here about Say's law, money and the crisis with other historical and contemporary scholars, and reflects on whether or not to be a reformist.

Key words: Crisis, value theory, Rosa Luxembourg, Say's law, money.

JEL Classification: B12, B14, B31, E11, E32, O43, P00.

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