

ALVAREZ SUESCUN, Emilio and DIAZ MARTIN, M^a Carmen

Outsourcing Information Systems: Theoretical Framework and Empirical Evidence

Abstract: The purpose of this paper is to contribute to solving the problem of the lack of a comprehensive theoretical framework that would explain decision-making in connection with outsourcing information systems (IS). A dual objective is pursued in this respect: 1) identify and analyse theories which, deriving from organisation economics, organisation theory or strategic management, have been applied to the study of decisions on governance of information systems and 2) determine to what extent empirical results corroborate the premises ensuing from such theories. To reach these objectives, firstly we identify, classify and analyse the main theoretical approaches used in the study of such decisions, which fall into three categories: efficiency-based, strategic resource and political theories. Subsequently, we identify and analyse the empirical papers that test the fundamentals of the models considered and verify whether the hypotheses deriving from the above theories are corroborated empirically. Finally, on the grounds of the analysis of the above results, we offer a series of conclusions and outline the major features of a comprehensive and coherent theoretical framework to explain decisions on information system outsourcing.

Key words: business strategy, information systems, vertical integration, bibliographical reviews.

JEL Classification: L14, L15.

AVILA ALVAREZ, Antonio M^a and DIAZ MIER, Miguel Angel

The Economics of Culture: A Recent Construct?

Abstract: This article reviews a line of research, the economics of culture, whose mere submission for consideration would have caused bewilderment just a few years ago. Nonetheless, this area is presently acquiring greater and greater relevance and not only in academic circles, where an increasingly larger number of publications are specialising in the field, but in economic reality itself. In international institutions and even in the business community, in particular among multinational companies, the concept of culture is gaining importance, a trend reinforced by economic development itself and the consolidation of a genuine society of leisure.

Key words: economics of culture, leisure, economic analysis, bibliographical reviews.

JEL Classification: J22, Z10.

CADIZ DELEITO, José Luis

Intellectual Property Rights Management Agencies

Abstract: Intellectual property rights protection agencies represent authors, music and audio-visual artists and phonographic and audio-visual producers. Their primary functions are the management of their members' rights and those of foreign authors under terms of reciprocity. They also conduct consultant, promotional and training activities for their membership. In Spain eight different entities manage rights for a total of their 85,000 members with a global yearly income of over 40 billion pesetas.

Key words: economics of culture, copyright, Spain.

JEL Classification: O34, Z10.

CARRASCO ARROYO, Salvador and RAUSELL KÖSTER, Pau

Regional Analysis of the Provision of Culture in Spain

Abstract: Economic and social analysis continues to devote insufficient attention to the culture and entertainment industry, despite the fact that from a broad perspective it can be considered as one of the country's most important productive sectors. Culture and entertainment are fully entitled to «new economy» status as content providers for new information-gearred capitalism. One of the consequences of this academic disregard is the paucity of social science research and the scant methodological depth for the economic analysis of culture. From this standpoint, the present article advances multiple factorial methodology as a suitable technique for the regional analysis of the provision of culture. We attempt, through MFA (multiple factorial analysis) to systematise the characteristics of the provision of culture for a number of sub-industries, namely classical music, theatre and cinema, in each of the Spanish provinces.

Key words: economics of culture, tertiary sector, cultural industry, regional analysis, Spain.

JEL Classification: C59, H42, R58, Z10.

DIAZ MIER, Miguel Angel and GALINDO MARTIN, Miguel Angel

A Wide Gap: Culture and Economic Development

Abstract: The present article analyses the relationships between economic development and culture, in an attempt to incorporate the study of cultural aspects into the concept of economic development itself. The analysis shows that most models make restrictive use of the concept of culture, using the concept of education instead, which entails disregarding

aspects relating to values, ideologies, social behaviour and so on. The article discusses the lack of unanimity about the impact of education on economic activity and on the best policy for empowering education. In any event, efforts are gradually being made to bring economists' and cultural researchers' positions into closer agreement.

Key words: economics of culture, economic development, education, growth model.

JEL Classification: O11, Z10.

**GARCIA GRACIA, M^a Isabel; FERNANDEZ FERNANDEZ, Yolanda
and ZOFIO PRIETO, José Luis**

**The Economic Dimension of the Culture and Entertainment Industry in Spain:
Nation-wide, Regional and Sectoral Analysis**

Abstract: The purpose of this article is to analyse the economic dimension of a series of activities grouped under the heading culture and entertainment industry, from three complementary perspectives: nation-wide, regional and sectoral. Specifically, the stress is on determining the added value generated by the industry and its contribution to the gross domestic product, along with employment levels and the number of persons employed in this business as a percentage of the national total.

Key words: economics of culture, leisure economics, GDP, value added, employment, copyright, regional analysis.

JEL Classification: A13, H50, L82, R12, Z10.

HERRERO PRIETO, Luis César

The Economics of Historic Heritage

Abstract: Certain features of economic analysis of historic heritage distinguish it from the analysis of cultural industries or stage arts. This article discusses the analytical grounds for the economics of historic heritage, advancing first a proposal for an operational notion of historic heritage, to then pursue the theoretical substance of economic analysis from the perspective of both positive (behaviour and markets) and regulatory economics (allocation of resources and State intervention). Finally, the paper concludes with a review of methods and applications for appraising historic heritage in economic terms.

Key words: economics of culture, cultural heritage, historic artistic heritage, welfare economics, public goods, decisions making, externalities.

JEL Classification: D60, D62, D70, H40, Z10.

IGLESIAS LOZANO, Ignacio

Present Status of the Music Industry in Spain

Abstract: This article presents an overview of the present situation of the record market in Spain in the broadest sense of the word, i.e., providing information outside of mere sales and addressing issues such as ownership of the companies operating on the Spanish market, the problems posed by the rising sales of pirate copies, characteristics of the music consumer market in Spain and the influence of the Internet and new technologies.

Key words: economics of culture, economics of leisure, show business, sound recording industry, tape recorders, records, cassettes, video cassettes, Spain, 1997-2000.

JEL Classification: L82, Z10.

MAÑAS ALCON, Elena and GABALDON QUIÑONES, Patricia

Cultural Services from the Viewpoint of Household Spending

Abstract: The present article discusses the weight of cultural services in household spending on the basis of data from the Household Budget Surveys of 1980-81, 1990-91 and 1996-97. The first part of the paper analyses the evolution and internal breakdown of household spending on cultural services. The second part studies the variations in cultural service consumption with household social and economic background, with particular emphasis on regional differences. In the last section the Heckman two-stage estimation method is used to conduct an econometric analysis of the influence of some of the above social and economic factors in the consumption of cultural services, which confirms their importance.

Key words: economics of culture, tertiary sector, cultural industry, family consumption, household budget survey, Spain, 1980-1997.

JEL Classification: E21, L80, R20.

MARTINEZ ALES, Rafael

The Spanish Publishing Industry

Abstract: Until recently, interest in books was primarily intellectual and literary and the economic aspects of the publishing industry were largely ignored, but the constant growth of Spanish publishers and the appearance of so-called cultural industries have attracted attention to such issues. This article presents and discusses data on the Spanish publishing industry from

the economic and social viewpoints, studying the publisher characteristics, productive features of the industry, turnover on the domestic market and presence and business figures abroad.

Key words: economics of culture, publishing industry, book industry, publishers.

JEL Classification: L82, Z10.

PABLO MARTI, Federico and MUÑOZ YEBRA, Carlos

The Economics of Cinema and the Audio-visual Industry in Spain

Abstract: The intense development undergone by the audio-visual industry, both in respect of the demand for such services and its impact on other sectors, has attracted the attention of sociologists, politicians and, more recently, economists. After classifying and defining the bounds of classifying audio-visual services, the authors study their importance in the Spanish economy, in terms of their share in the service sector as a whole, devoting particular attention to investment and public sector support for the different businesses involved. Finally, the importance of technological innovation in this industry is highlighted, along with issues such as globalisation and pirate sales, which have a profound effect on its development and determine its future.

Key words: economics of culture, audiovisual industry, film industry, television, videos recording, informatic offence, public grants.

JEL Classification: L63, L82, L86, O33, O34, Z10.

RODERO COSANO, Javier; BRAÑAS GARZA, Pablo; MARTINEZ LOPEZ, Diego; CABAÑES ARGUDO, M.^a Lucía and LORCA CORRONS, Alejandro V.

Human Capital and Growth in the Mediterranean: Spillovers or Geographic Determinism?

Abstract: In this paper we establish a simple empirical relationship between investment in human capital and the degree of economic development in certain Mediterranean countries. We use panel data methodology with common and individual effects. Three different criteria are used to measure human capital: years of schooling, percentage of the population with secondary schooling and percentage with a basic education. The soundest estimate is obtained from fixed effects, weighted by trends. We conclude from that estimate that for the sample of countries considered, economic growth is primarily driven by private investment and technical progress. The role of «demographic» variables and human capital provide little information relevant to growth accounting.

Key words: economic growth, economic development, human capital, panel model.

JEL Classification: J24, O52, O57.